

MAXIMUM ENGAGEMENT CHECKLIST



Comment on other people's posts for minimum 10-minutes prior to posting



Delete any unimportant Stories



Post with:

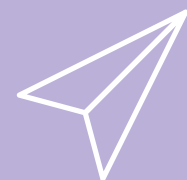
- **"Hook"** in content and/or caption
- **"Call to action"** in content and/or caption



Immediately "comment" 30 niche-related hashtags



Share your post to Stories with a reason to click ("checkout this post for 7 quick hacks")



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Respond to all comments on your post (as soon as they are commented), preferably, with a follow-up question.



- Even respond to emoji-comments. Every comment counts for engagement
- Note: Don't "like" the comments (See step 7)



View your previously made post and “like” all comments, this will send these followers a small notification



Respond to all Direct Messages



MAXIMUM ENGAGEMENT CHECKLIST



Continue to comment on other people's posts for minimum of 10 minutes after posting



Start preparing your next post!

